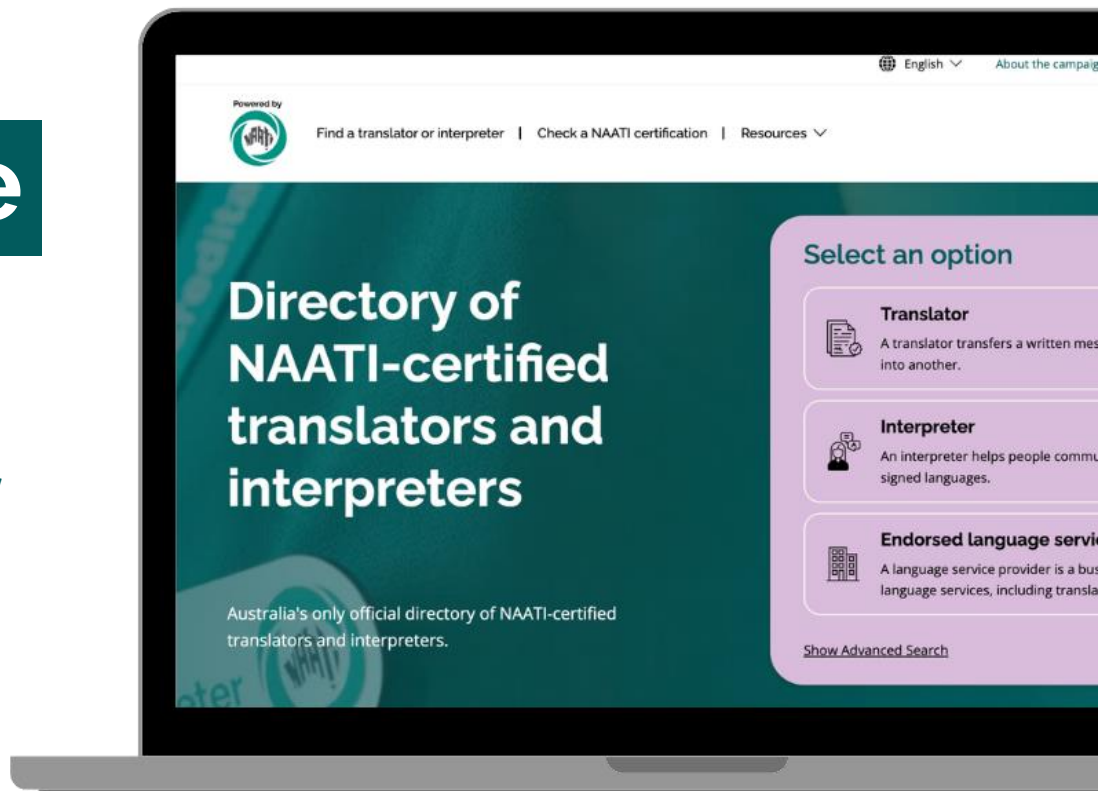


# NAATI online directory

What practitioners need to know



**NAATI acknowledges and pays respect to Aboriginal and Torres Strait Islander peoples as the traditional custodians of this land and speakers of its first languages.**

In the spirit of reconciliation, NAATI acknowledges the richness that Indigenous, signed and all languages bring to Australia and the role interpreters and translators play in connecting us all.





# Why the directory matters

- Australia's ONLY official directory of NAATI-certified practitioners
- Helps people find trusted language professionals
- Brings clients and practitioners together



# Your profile is your first impression

- ✓ Builds confidence
- ✓ Shows your professional services
- ✓ Encourages clients to contact you

# Previous

## Practitioner Details

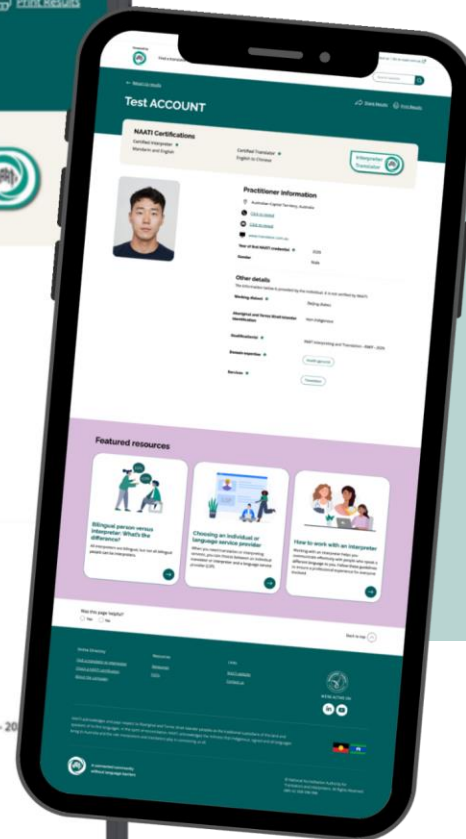
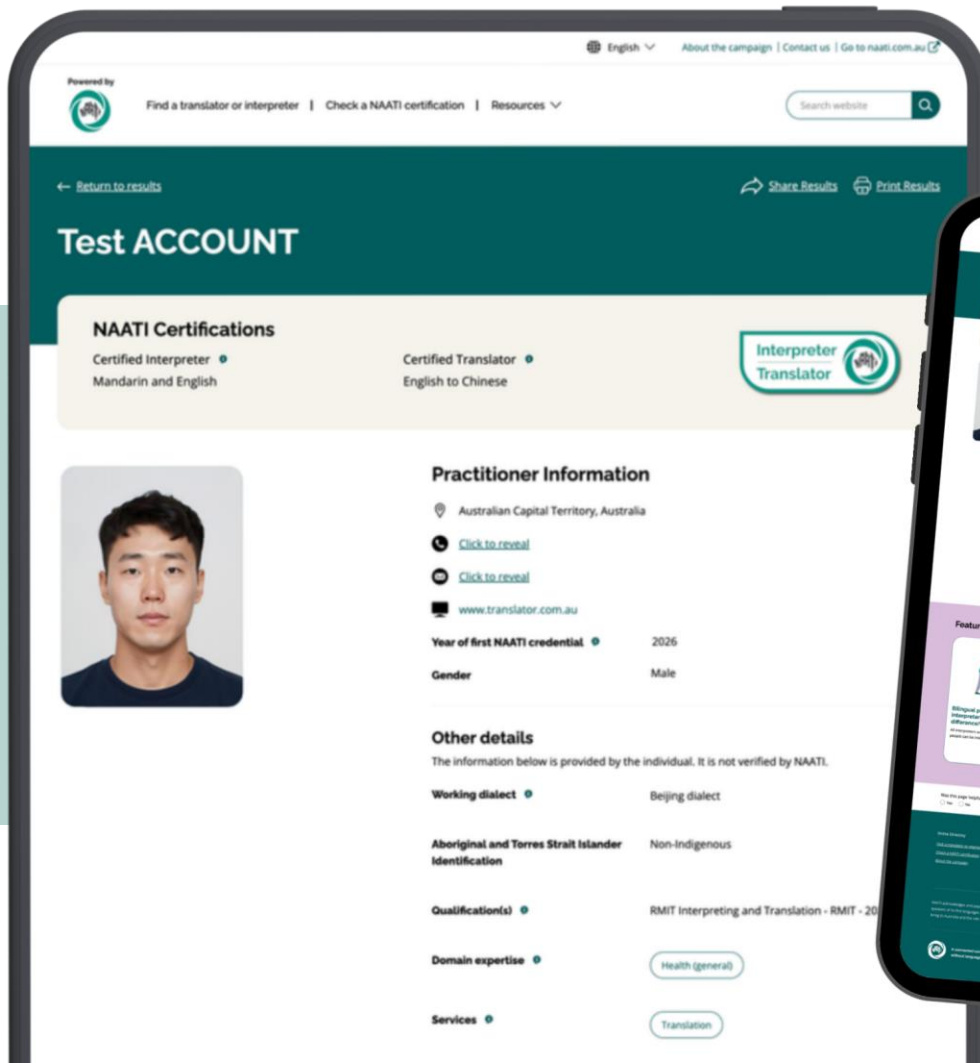


|                        |                                                 |
|------------------------|-------------------------------------------------|
| Name                   | Test Account                                    |
| Current Certifications | Certified Translator ( English to Chinese )     |
| Location               | DEAKIN, Australian Capital Territory, Australia |
| Email                  | ITServices@naati.com.au                         |
| Website                | www.alad.com.au/enterprise_seo                  |

NAATI Accreditations have been superseded by the Certification system. Details of current credentials can be found above.

Share:

Now



**Interpreter**  
**Translator**



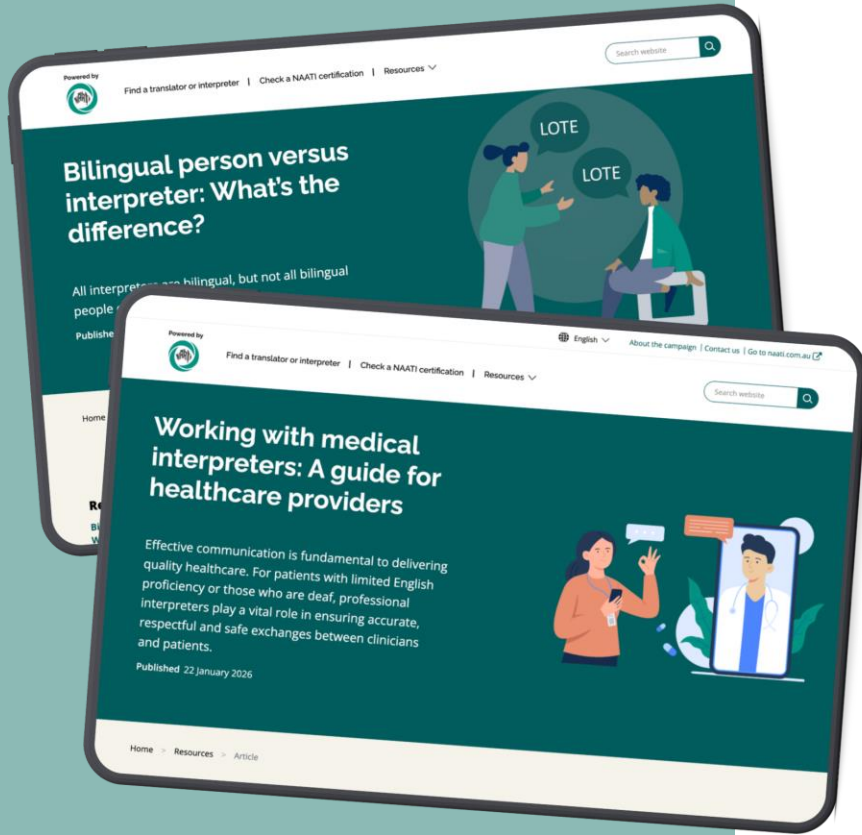
## Think like a client

- ✓ Is this practitioner NAATI certified?
- ✓ Do they offer the service I need?
- ✓ Can I contact them?
- ✓ Can I trust this information?

# Supporting consumers

How NAATI help clients find you

- Consumer resources
- Consumer-focused FAQs
- Improved verification tool
- Glossary and definitions
- Better user experience





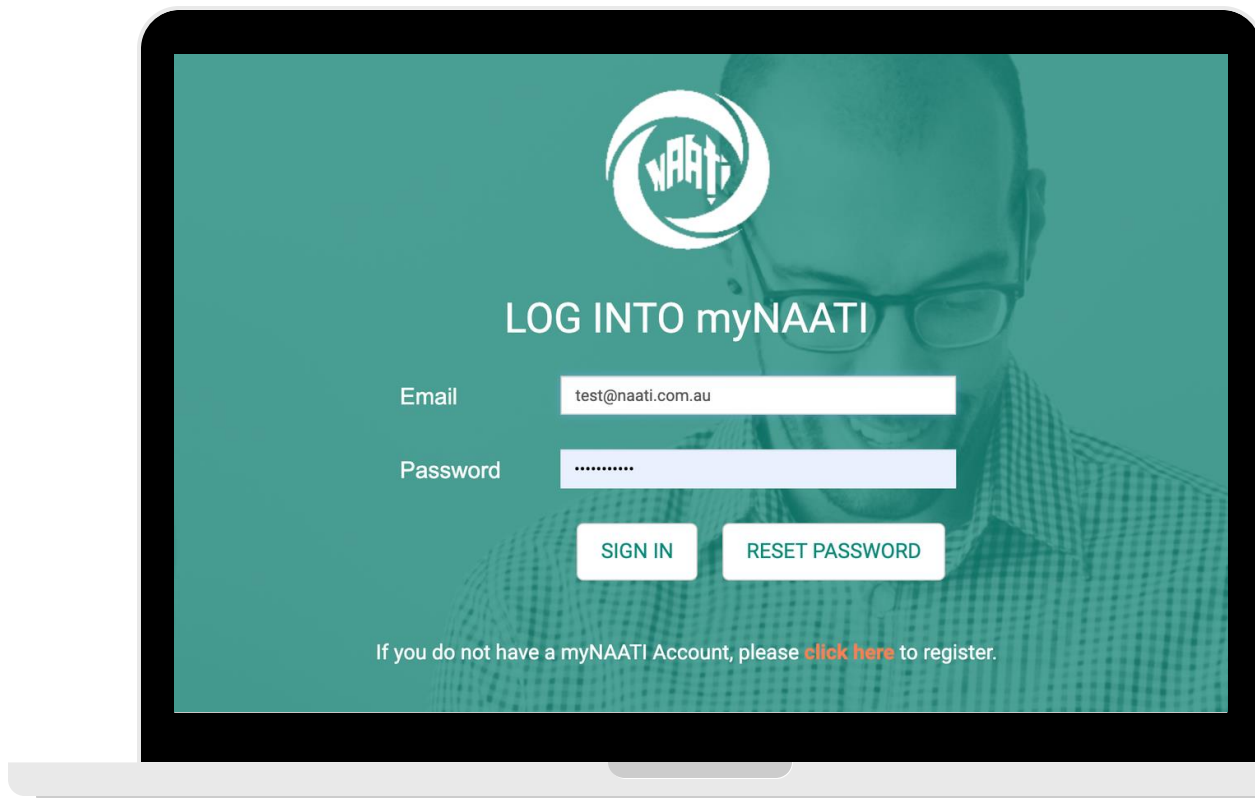
# Being visible now also means being contactable

Only practitioners with contact details are listed in the directory

## STEP 1

# Login

Once you have completed your logbook and are ready to lodge, you can apply for recertification.

A laptop screen displaying the myNAATI login interface. The background is a teal color with a faint image of a man wearing glasses. At the top center is the myNAATI logo, which consists of a white circle containing the letters 'NAATI' in a stylized font. Below the logo, the text 'LOG INTO myNAATI' is displayed in white. There are two input fields: 'Email' with the text 'test@naati.com.au' and 'Password' with a masked password '\*\*\*\*\*'. Below the input fields are two buttons: 'SIGN IN' and 'RESET PASSWORD'. At the bottom, there is a line of text: 'If you do not have a myNAATI Account, please [click here](#) to register.'

myNAATI

LOG INTO myNAATI

Email

Password

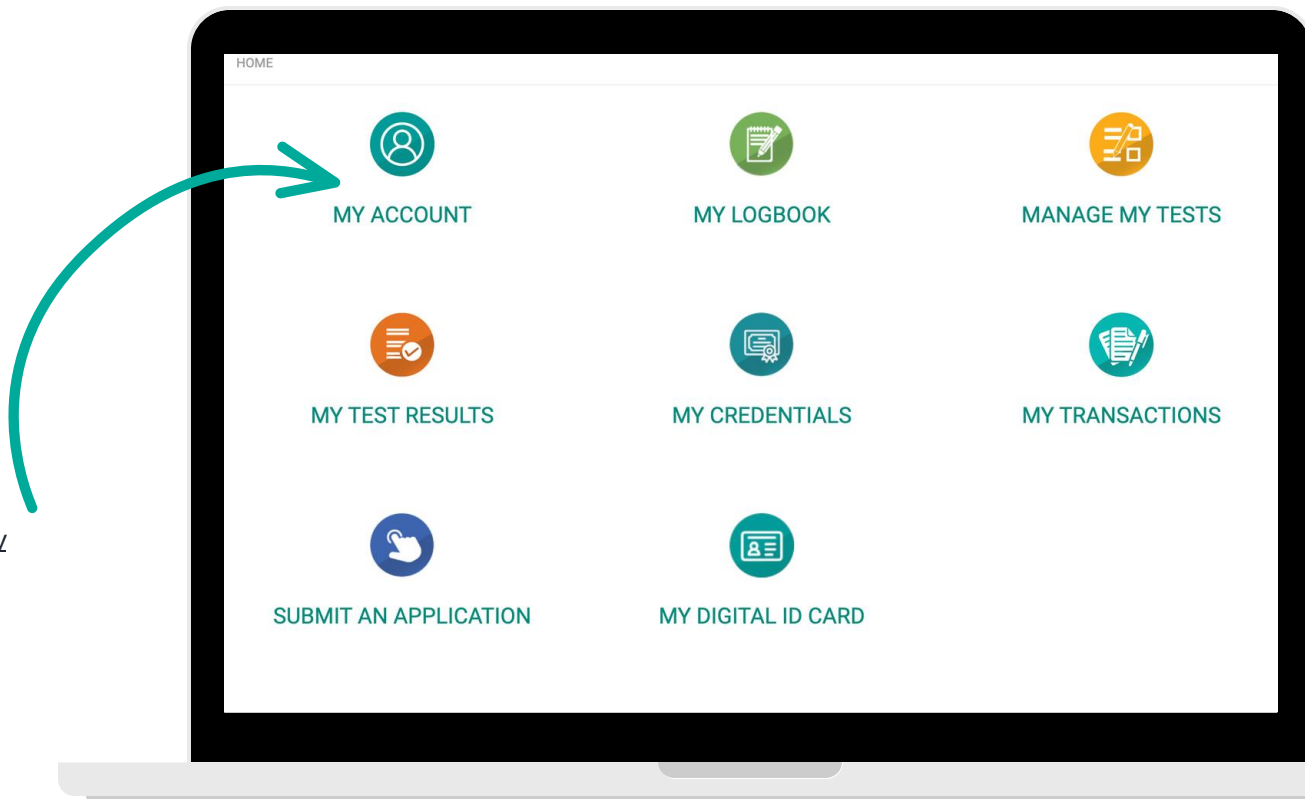
[SIGN IN](#) [RESET PASSWORD](#)

If you do not have a myNAATI Account, please [click here](#) to register.

## STEP 2

# My Account

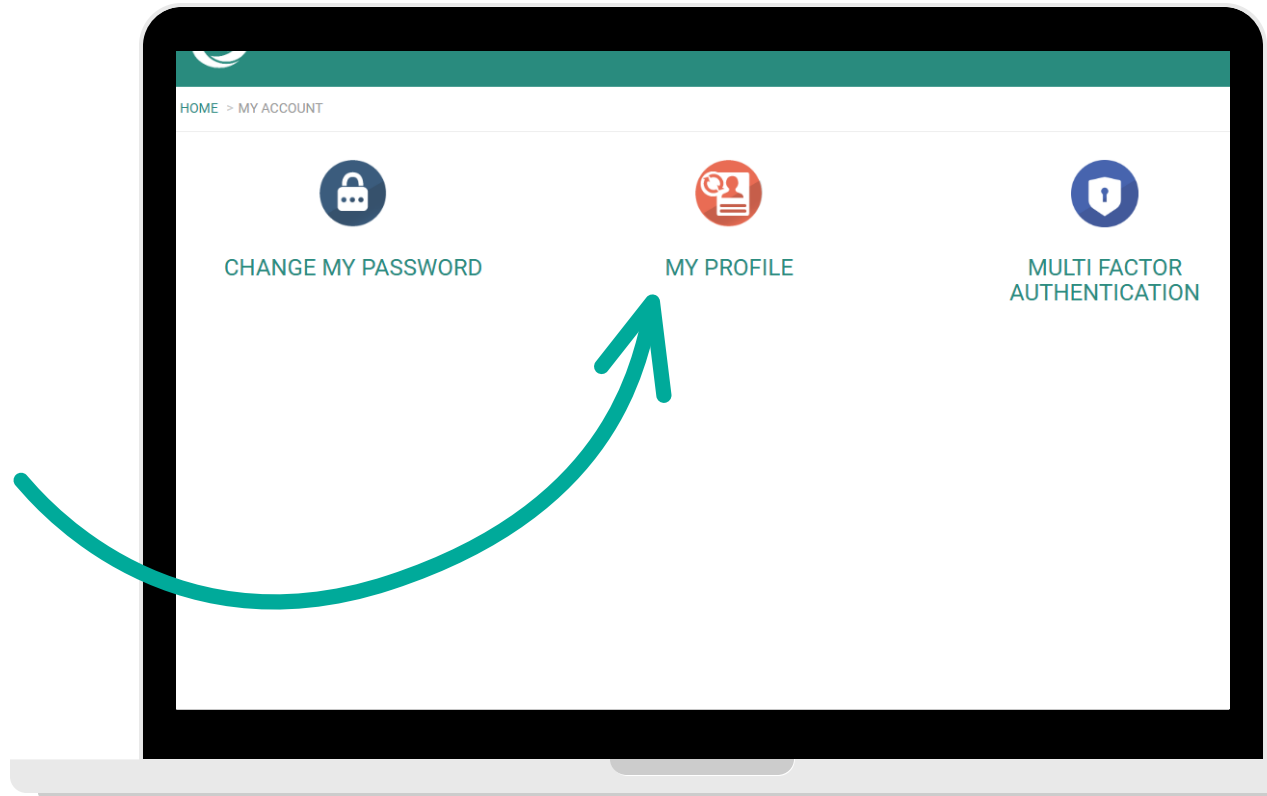
On your home page, find the My Account button.



### STEP 3

## My Profile

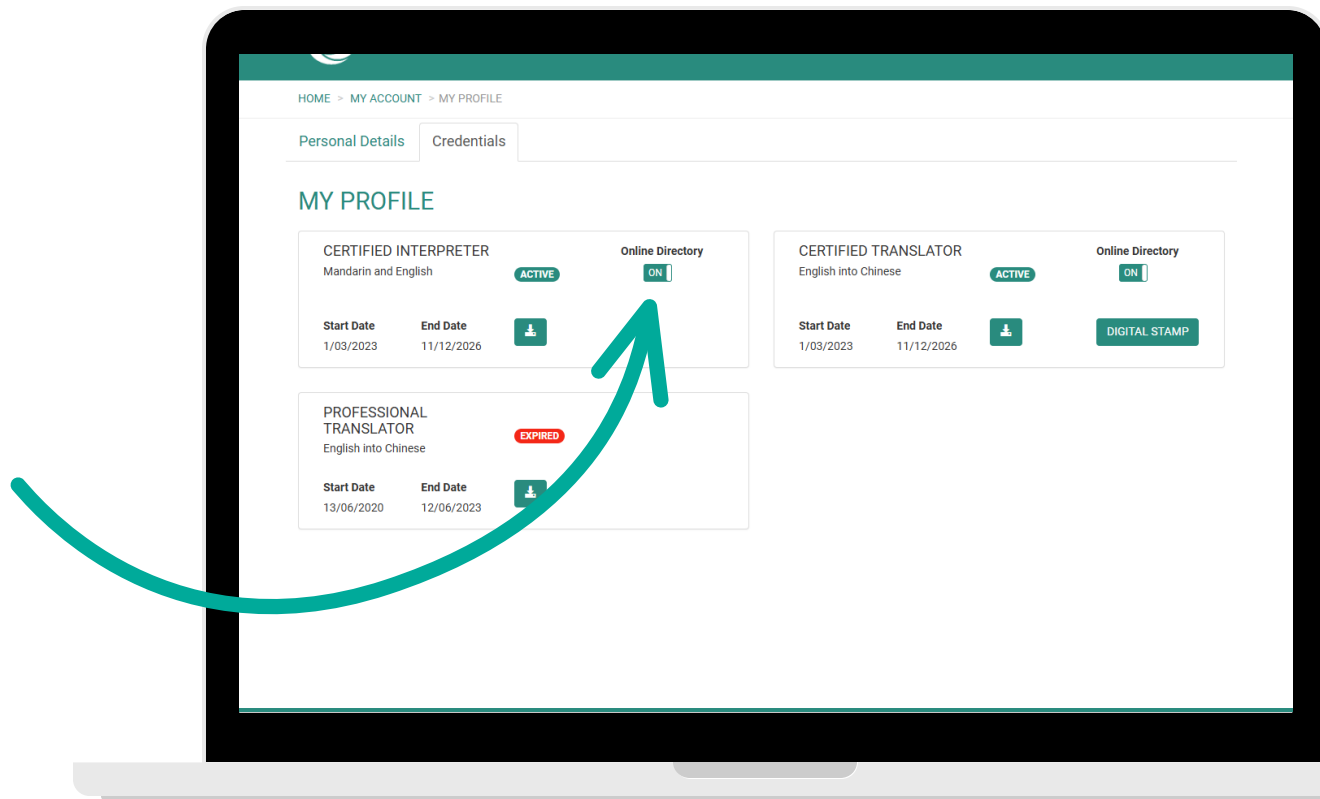
then click [My Profile](#)



## STEP 4

# Credentials

Opt in



## STEP 5

# Update details

Turn 'On' any detail you want to show in the directory

The image shows a laptop screen with a directory management interface. The interface is divided into five sections: ADDRESS, PHONE, EMAIL, WEBSITE, and PHOTO. Each section contains a table with columns for the detail type and an 'Online Directory' toggle. An orange arrow points from the 'Update details' text to the 'Online Directory' toggle for the EMAIL section.

| ADDRESS                            |                  | ADD         |
|------------------------------------|------------------|-------------|
| Address                            | Online Directory |             |
| 2 King Street<br>CANBERRA ACT 2600 | Full Address     | EDIT DELETE |

| PHONE                  |                  | ADD         |
|------------------------|------------------|-------------|
| Phone Number           | Online Directory |             |
| Preferred 0444 444 444 | OFF              | EDIT DELETE |

| EMAIL                             |                  | ADD         |
|-----------------------------------|------------------|-------------|
| Email                             | Online Directory |             |
| Preferred ITServices@naati.com.au | ON               | EDIT DELETE |

| WEBSITE                                  |  | ADD         |
|------------------------------------------|--|-------------|
| Website                                  |  |             |
| Directory www.aiad.com.au/enterprise_seo |  | EDIT DELETE |

| PHOTO |                  |  |
|-------|------------------|--|
| Photo | Online Directory |  |
|       | ON               |  |

**The goal isn't only more enquiries  
- it's better enquiries.**

**Jane Dough**

Certified Interpreter Spanish  
CPNAB245F

(03) 49400 6500  
jane.dough@interpreter.com.au

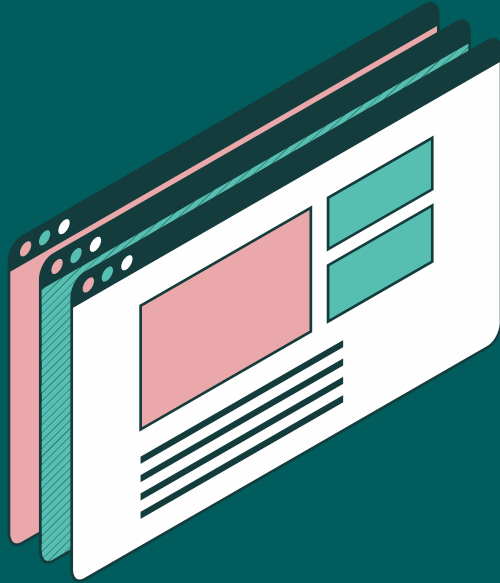
View my profile



## Tips from other practitioners

- Understand how results work
- Click to reveal security, but can also use LinkedIn profile as website
- Personalise profile photo
- Add other services or domains
- Use your practitioner logo
- Share your profile URL (email footer, business card)

# If you're on the directory, make it work for you



- ☐ Review your profile
- ☐ Add contact details
- ☐ Decide what to show
- ☐ Update my NAATI
- ☐ Contact [info@naati.com.au](mailto:info@naati.com.au)  
for photo updates

# Thank you!

Any questions?

